





Data Journalism

Data Cleansing - Open Refine

What

Data cleansing definition

"Process of **detecting** and **correcting** corrupt or inaccurate records from data."

source Wikipedia



Why

Better data beats fancier algorithms...

Plain and Simple! If you have a clean dataset, even simple algorithms can learn impressive insights from it!

We can make beautiful analyzes but if our data is dirty we expose ourselves to **destructive criticism**



The origins of errors

- user entry errors
- multiple users involved in data input
- corruption in transmission or storage
- join of different data sources
- use of different control data dictionaries
- no use of control data dictionaries
- ...

The Goal is Data Quality

Data Quality Criteria

- 1. Validity
- 2. Accuracy
- 3. Completeness
- 4. Consistency
- 5. Uniformity

Validity: compliance with defined constraints



Data-Type: values in a particular column must be of a particular datatype, e.g., boolean, numeric, date, etc. For example a latitude should be a float not a string

Range: typically, numbers or dates should fall within a certain range. For example month number should be [1-12] latitude of Tuscany should be [42-45]

Mandatory: certain columns cannot be empty. For example the coordinates of accomodation

Unique: a field, or a combination of fields, must be unique across a dataset. For example a civic address

Validity: compliance with defined constraints

Set-Membership: values of a column come from a set of discrete values, e.g. enum values. For example, a person's gender may be male or female.

Foreign-key: as in relational databases, a foreign key column can't have a value that does not exist in the referenced primary key.

Regular expression patterns: text fields that have to be in a certain pattern. For example, a date may be required to have the pattern 23-12-2019.

Cross-field validation: certain conditions that span across multiple fields must hold. For example, a patient's date of discharge from the hospital cannot be earlier than the date of admission.

Accuracy

Definition: The **degree of conformity** of a **measure** to a **standard or a true value**

It requires accessing an external source of data that contains the true value.

Such "gold standard" data is often unavailable.

Examples of gold standard: official street name data base

Street address

V.le Svevo



Viale Ignazio Loyola

Viale Italo Svevo

Viale Leonardo da Vinci

...

Completeness



Definition: The degree to which all required measures are known.

Missing data is going to happen for various reasons

You can check why on the data source miss some data and try to fix or you can **exploit external services**

For example for missing geographical coordinates exploit **geocoding services**

Consistency

Definition: The degree to which a set of measures are consistent

Inconsistency occurs when two data items in the data set contradict each other e.g., a customer is recorded in two different sources as having two different current addresses. A valid age, say 10, mightn't match with the marital status, say divorced

Fixing inconsistency is not always possible: it requires a variety of strategies e.g., deciding which data were recorded more recently, which data source is likely to be most reliable, or simply trying to find the truth (e.g., calling up the customer).

Uniformity

Definition: The degree to which the data is specified using the same **unit of measure**

E.g. In datasets extracted from different sources, weight may be recorded either in pounds or kilos and must be converted to a single measure using an arithmetic transformation.

EXAMPLE:

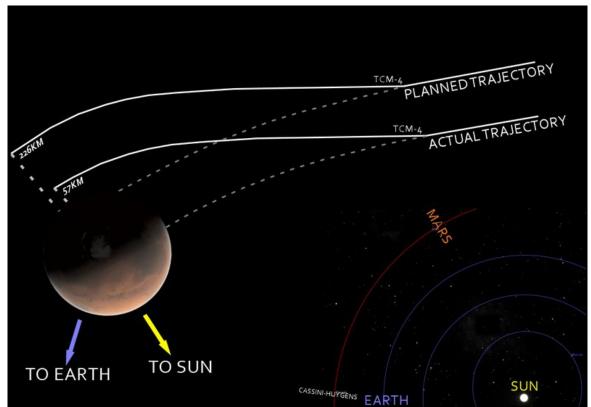
100 lbs = ? KG

100 · 0.454 = 45.4 KG

X POUNDS \cdot 0.454 = Y KG



Mars Climate Orbiter 1999



The primary cause of this discrepancy was that one piece of ground software supplied by Lockheed Martin produced results in a United States customary unit, contrary to its Software Interface Specification (SIS), while a second system, supplied by NASA, expected those results to be in SI units, in accordance with the SIS

wikipedia

The method



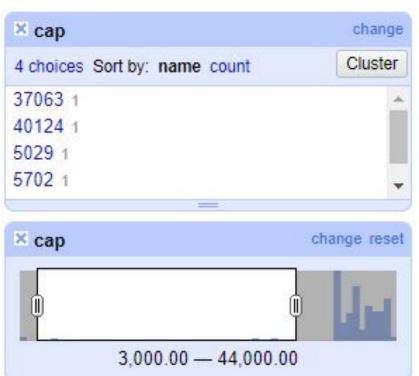
Inspection

For each column calculate a Summary Statistics

- Is the data column recorded as a string or number?
- How many values are missing?
- How many unique values in a column?

Inspection of Data Distribution

Visualizing data distribution with Histograms, and statistical methods such as mean, standard deviation, range, or quartiles, one can find Outliers and thus potential data entry errors that it worths to investigate.



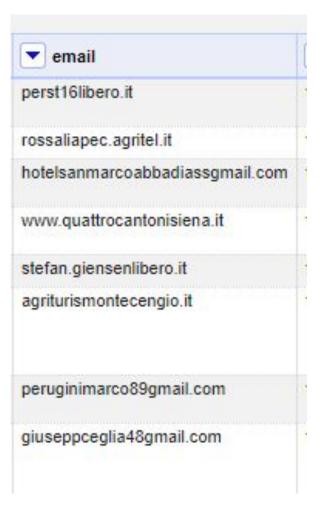
Cleansing

Irrelevant data: remove

Duplicates: remove

Type conversion: fix

Syntax errors: fix



Cleansing and enrichment

Cleansing

- Fixing errors
- Remove duplicate records (rows) or irrelevant data (cols)
- Split multi data columns (address, datetime)

Enrichment

- Filling missing values
- Fixing not normalized values

Common errors

String vs numbers ("10.5432" vs 10.5432)

Different Formats (01/09/2016 vs 01-09-2016)

Different Formats (10.5432 Vs 10,5432)

Data inconsistencies (Piazza, P.zza, P.za)

Lateral spaces ("B&B" vs " B&B" or "B&B")

Home	▼ lat	VIOIT	codeserc	▼ tipologia	▼ indirizzo
FORNI ROSAIA	44.2270033	10.029223799999954	045001AAT0001	Agriturismi	PIAZZA PUCCINI 1 - Loc. Olivola
OW WOW DLORULLI	44.2320611	10.0497775	045 <mark>0</mark> 01AAT0006	Agriturismi	San Domenico la Cavana, 0 Loc. Bigliolo
/ALLE FIORITA	44.2256165	10.018137	045001AAT0012	Agriturismi	Via AIA DI BELLONE - Loc. Valenza
A SELVA	44.2166706	9.9674972	045001AAT0013	Agriturismi	Selva, 0 - Loc. Selva
FIORENTINI GIANLUCA	44.2166706	9.9674972	045001AAT0014	Agriturismi	sanacco, 1 - Loc. Quercia
/ILLA MIMOSA	44.1741291	9.9122863	045 <mark>0</mark> 01AFR0003	Affittacamere	Via MAESTRO FERRARI 7 - Loc. Albiano Magra
DEMY	44.215124	9.9673911	045001ALB0002	Alberghi - Hotel	Via Salueei, 0
PASQUINO	44.2166706	9.9674972	045 <mark>0</mark> 01ALB0003	Alberghi - Hotel	PIAZZA MAZZINI 22 - Fraz. pippo
CASA BARANI	44.2055326	9.9698068	045001ALL0003	Alloggi Privati	Via SPRINI 7/A - Fraz. Sprini
8&B LO SPIGO	44.2320611	10.0497775	045 <mark>0</mark> 01ALL0006	Alloggi Privati	Via MONTE BARDELLI - Loc. Bigliolo
L MELOGRANO	44.2166706	9.9674972	045001ALL0010	Alloggi Privati	Liberta, 14/F - Loc. AULLA - Fraz. Albiano Magra

Verifying

- Verify always what have you done.
 - o For example, after filling out the **missing data**, they might violate any of the rules and constraints.
- The data cleansing is an iterative process
- It might involve some manual correction if not possible otherwise.

Report

In the end it is necessary to make a **report** of all the changes made, describing the reasons and the methods of data cleansing.

It would be desirable that all changes were automatic and therefore repeatable

Bibliography

<u>Data Cleansing - Wikipedia</u>

The Ultimate Guide To Data Cleaning

A plethora of data cleaning tools

• Text Editor: Notepad++,





Studio C











• Spreadsheet: Google SpreadSheet, MS Excel





• Free tools: Open refine



Not free tools: Trifacta, Paxata, Altery:





Code yourself: Python with Pandas Library

Open Refine



openrefine.org

A free, open source, multiplatform, desktop application

OpenRefine 3.8.0, released on April 29, 2024

User manual https://docs.openrefine.org/

Besides it's possible:

- extend functionalities with <u>extension</u> (Ex <u>Named Entity</u> recognition)
- drive some operations by python (or other languages) scripts



Accomodations in Tuscany

"L'archivio contiene i nomi e i dati anagrafici (indirizzo, telefono, e-mail, sito web) di tutte le **strutture ricettive della Toscana**, codificate secondo i codici ISTAT e distinte per tipologia (alberghi, agriturismi, ..) e stabilimenti balneari."

http://www.datiopen.it/en/opendata/Regione Toscana Strutture ricettive

Creator	Area di Coordinamento "Turismo, Commercio e Terziario"
Creation date	28 - 11 - 2013
Last update	02 - 07 - 2019









id|nome|lat|lon|codeserc|tipologia|indirizzo|cap|comune|provincia|stelle|email|url|telefono| 14017|FORNI ROSA1A|44.2270033|10.029223799999954|045001AAT0001|Agriturismi|PIAZZA PUCCINI 1 13995|POW WOW DI GRULLI ARISTIDE|44.232061100000003|10.049777499999999|045001AAT0006|Agritur 13989|MONTEBELLO|44.225479999999997|10.029412000000001|045001AAT0011|Agriturismi|Via COLLINA 13820|VALLE FIORITA|44.225616500000001|10.01813699999999990045001AAT0012|Agriturismi|Via AIA 13924|LA SELVA|44.2166706|9.9674972000000004|045001AAT0013|Agriturismi|Selva, 0 - Loc. Selva 13843|FIORENTINI GIANLUCA|44.2166706|9.9674972000000004|045001AAT0014|Agriturismi|sanacco, 1 13832|VILLA MIMOSA|44.174129100000002|9.9122862999999999|045001AFR0003|Affittacamere|Via MAE 13783|DEMY|44.215124000000003|9.9673911000000004|045001ALB0002|Alberghi - Hotel|Via Salucci, 13717|PASQUINO|44.2166706|9.9674972000000004|045001ALB0003|Alberghi - Hotel|PIAZZA MAZZINI 2 13848|CASA BARANI|44.205532599999998|9.969806800000006|045001ALL0003|Alloggi Privati|Via SF 14000|B&B CA' DI MEGOTO|44.225479999999997|10.029412000000001|045001ALL0005|Alloggi Privati| 13803|B&B LO SPIGO|44.232061100000003|10.049777499999999|045001ALL0006|Alloggi Privati|Via M 17369|IL MELOGRANO|44.2166706|9.9674972000000004|045001ALL0010|Alloggi Privati|Libertà, 14/F 21952|B&B CASA RO'|44.174129100000002 9.9122862999999999| 045001ALL0012|Alloggi Privati|Via A 17871|LE ROCCAGLIE|44.188153999999997|9.939541699999995|045001CAV0003|Case per Vacanze|Saig 14053|GTUNASCO|44.315319600000002|9.9956531000000002|045002AAT0002|Agriturismi|Giunasco - Lo

OpenRefine.exe





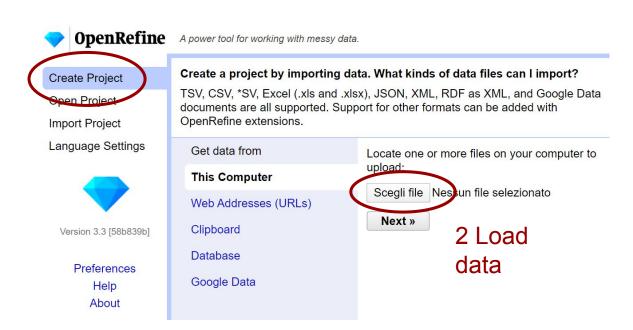


Web Browser

Http server on localhost:3333

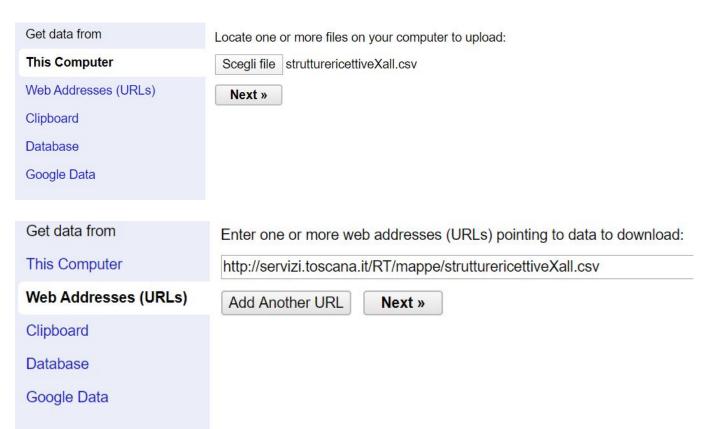
Load Accomodation data set

1 Create Project

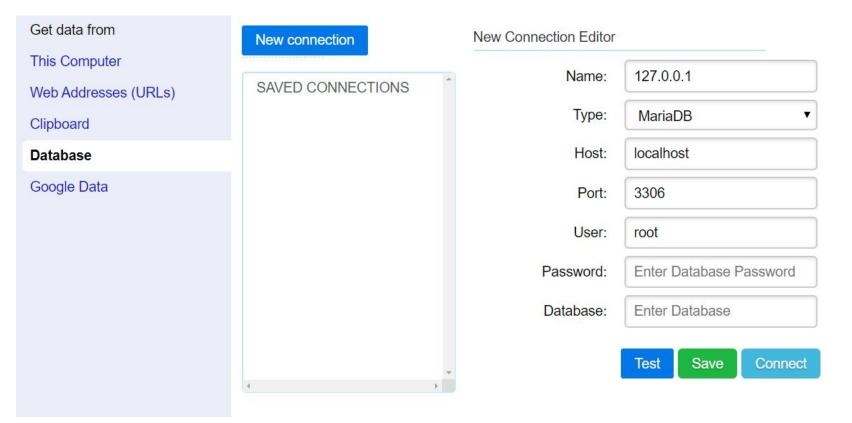


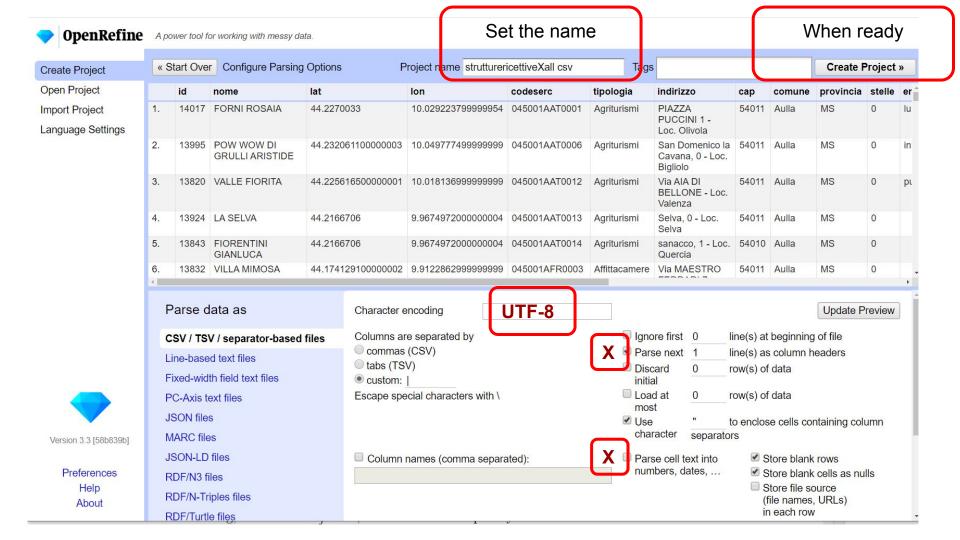
Supported format: CSV, MsExcel, JSON, XML, ...

Different way to access data



Different way to access data



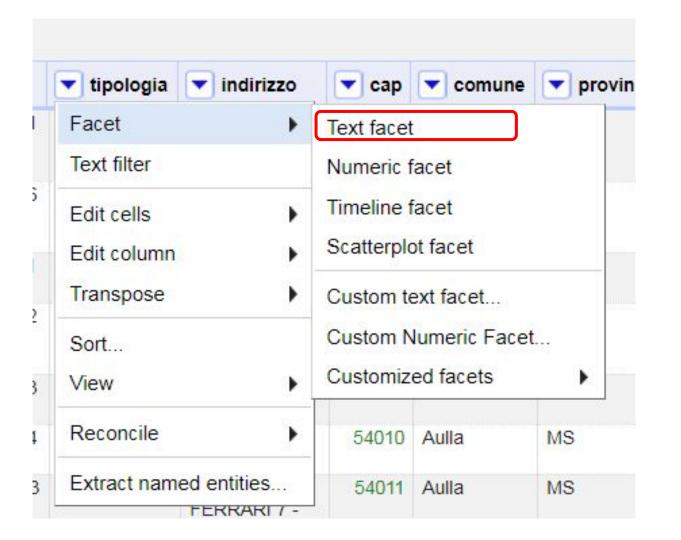


Click on this Export the Facet & Filter Number of arrow to facet or transformation Results selected data filter column results data Help Open... Export -**OpenRefine** Strutture Ricettive Regione Toscana 02-07-2019 Permalink 16655 rows Extensions: Wikidata -Facet / Filter Undo / Redo 16 / 16 Show as: rows records Show: 5 10 25 50 rows « first « previous 1 - 50 next » last » ▼ AII ▼ id ▼ lat ▼ Ion ▼ Codice esercizic ▼ tipologia ome Using facets and filters 1. 14017 Facet Text facet Agriturismi Pit. Pu Use facets and filters to select subsets Text filter Numeric facet \$ 5 2. 13995 Agriturismi Sa of your data to act on. Choose facet and Dc Timeline facet filter methods from the menus at the top Edit cells Ca of each data column. 3. 13820 Agriturismi Via Scatterplot facet Edit column Be Not sure how to get started? Transpose 13924 Custom text facet... Se Agriturismi Watch these screencasts Custom Numeric Facet... Sort... 13843 5 Agriturismi Sa Customized facets View 6. 13832 Affittacamere Viá Fe Reconcile • Undo all your 52 57 7. 13783 Demy 44.21512 9.96739 045001ALB0002 Alberghi -Via operations Hotel 8. 13717 Pasquino 44.21667 9.9675 045001ALB0003 Alberghi -Pi Hotel Mέ▼

Data Exploration Use

Facet & Filter

to select subsets of your data to act on



Text Facet on "tipologia" column

Text Facet

In italian: sfaccettature

technically is an histogram



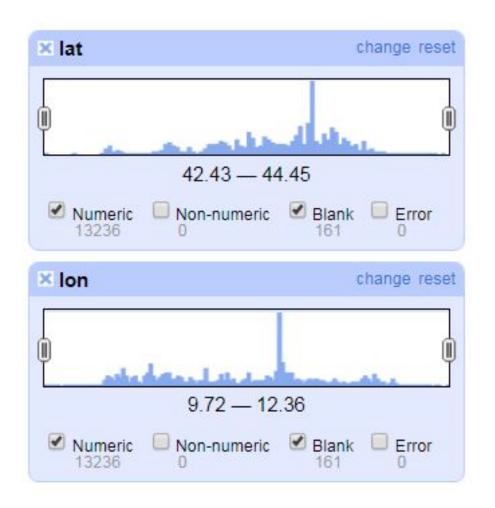
Numeric Facet

check the limits

44.62



42.23



CAP della Regione Toscana

I Codici di
Avviamento Postale
della Regione
Toscana sono
compresi tra 50010 e
59100.

CAP della Toscana per Provincia

Provincia	CAP
Arezzo	52010 - 52100
Firenze	50010 - 50145
Grosseto	58010 - 58100
Livorno	57014 - 57128
Lucca	55010 - 55100
Massa-Carrara	54010 - 54100
Pisa	56010 - 56128
Pistoia	51010 - 51100
Prato	59011 - 59100
Siena	53011 - 53100

Combining Facet

Select Numeric and then Text facet

Interact on numeric facet to isolate the wrong zip codes

On the Text facet discover the wrong zip codes

Clik on "0" to see the 163 accomodations without zip code



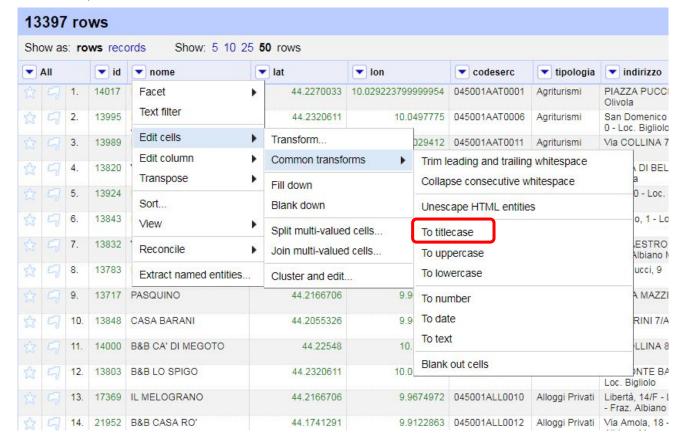
Data Transformation

Data Transformation Overview

- edit <u>cell contents</u> within a particular column
- edit Columns contents such as <u>split or join columns</u>
- <u>add new columns</u> based on existing data, with fetching new information, or through <u>reconciliation</u>
- convert your rows of data into <u>multi-row records</u>.

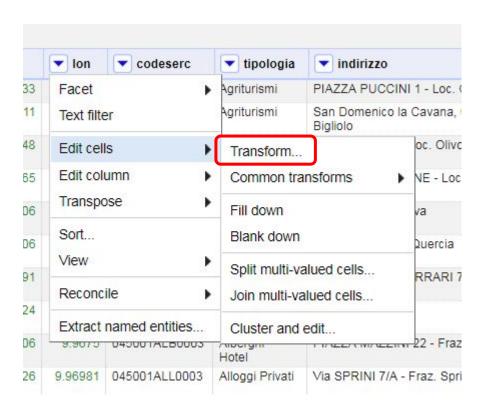
Edit Cells

Edit cells Common transforms

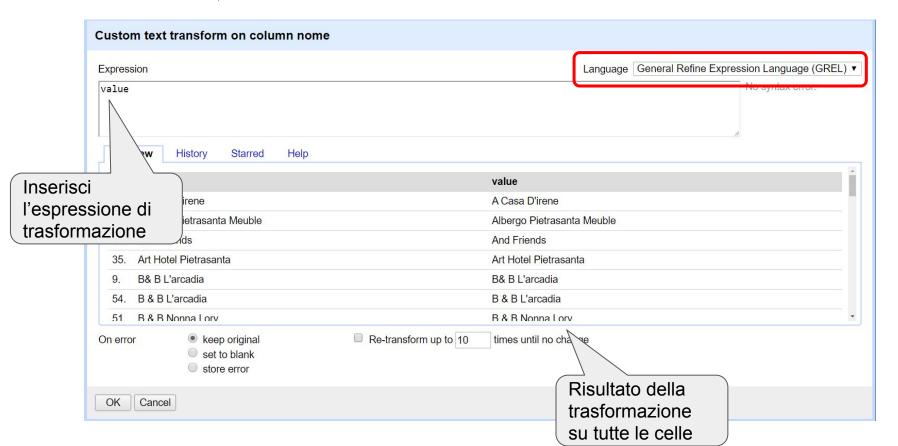


To title case

Edit cells Transforms



Edit cells Transforms



General Refine Expression Language - GREL

System Variables

value = value of current cell

cells = cells of the current row
 (cells.nome.value)

Functions

split("division character")

round() = round up

*Variables

*GREL-Controls

*GREL-Functions overview

*GREL-Boolean functions

*GREL-String functions, including parsing, splitting, encoding and hashing

*GREL-Array functions

*GREL-Math functions

*GREL-Date functions

*GREL-Other functions including JSON and Jsoup

Custom text transform on column lat

set to blank
store error

Expression

round(value*100000)/100000.0

round(value*100000)/100000.0

row	value	round(value*100000)/100000.0
1.	44.2270033	44.227
2.	44.2320611	44.23206
3.	44.22548	44.22548
4.	44.2256165	44.22562
5.	44.2166706	44.21667
6.	44.2166706	44.21667
7.	44.1741291	44.17413

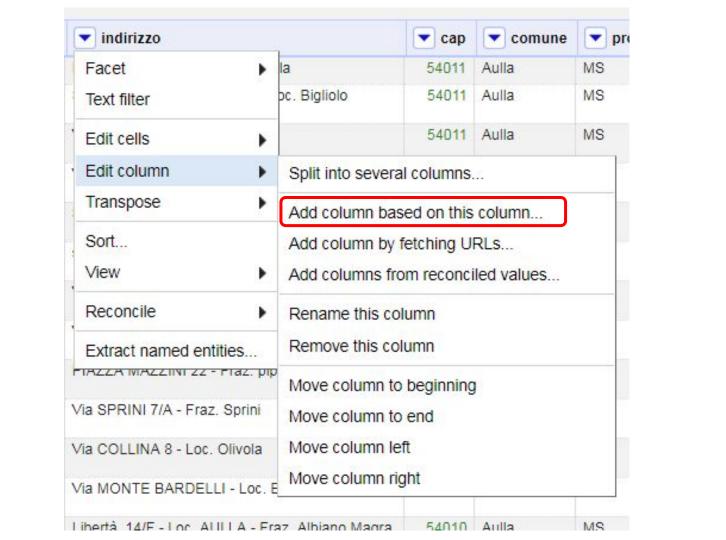
Edit columns

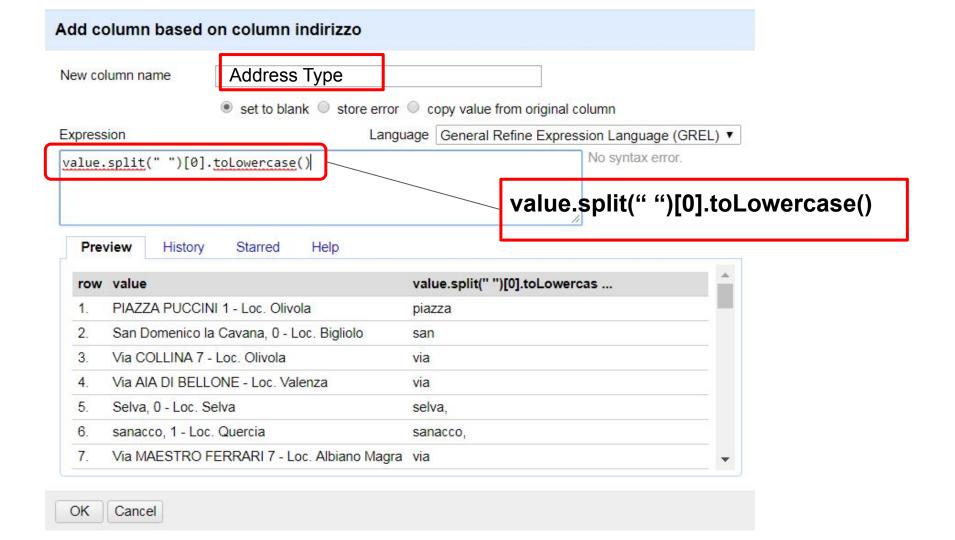
Suppose we want to investigate the type of road on which the accommodation is located

For example, on a state or provincial road, on a road or avenue, etc.

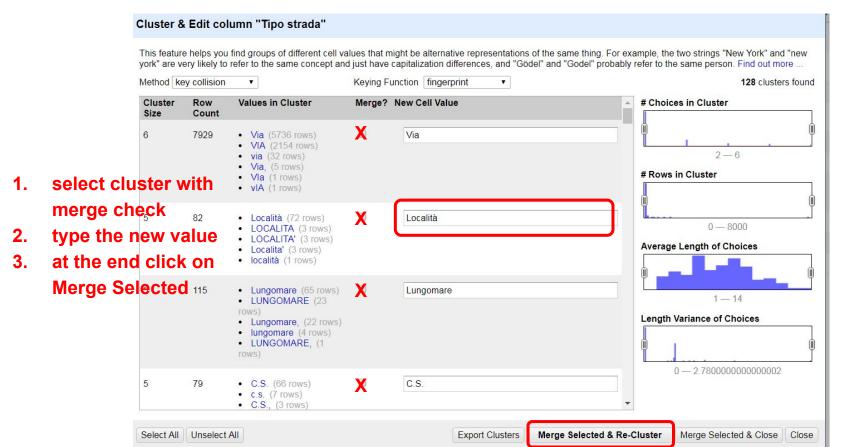
I work on the first word of the address

S.P. Avenza Carrara, 180 - Loc. Avenza





Facet text and cluster on new column



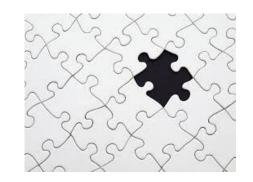
Check the results with facet text on new column

★ Address Type chang	e invert reset		All		▼ id	nome	▼ lat	▼ lon	codeserc	▼ tipologia	indirizzo	Address Type	
1099 choices Sort by: name count via 8643	Cluster	☆	57	159.	14011	San Paolo	44.2382456	10.1271607	045007ALB0003	Alberghi - Hotel	STRADA STATALE 63 15 - Loc. Pieve S. Paolo - Fraz. San Paolo	strada	
località 1253 viale 884 podere 543 strada 537		exclude	☆	9	525.	14071	II Cantuccio	44.3152594	9.8898793	045012ALL0004	Alloggi Privati	STRADA TEGLIA- BUSATICA 10 - Loc. MULAZZO	strada
piazza 439 s.p. 218 lungomare 121				629.	17439	Fanny	44.0391732	10.6699338	046002AAT0012	Agriturismi	STRADA COMUNALE PER CASABASCIANA CASOLI	strada	
c.s. 93 s.s. 84		☆	7	1682.	10828	Prosperi	44.1574181	10.2263694	046019ALB0005	Alberghi - Hotel	Strada Regionale Toscana, 445 Passo dei Carpinelli	strada	
borgo 76 di 74 san 73				2066.	12264	Le Coppelle	44.0187592	10.272037	046030AAT0001	Agriturismi	Strada Versiliana Carducci - Pian di Lago - Terrinca	strada	
corso 69		公	5	2440.	14540	La Piastra	44.1095774	10.7436084	047004AAT0002	Agriturismi	Strada Prov.le Torri Di Popiglio	strada	

Data enrichment/augmentation

Why

Fill missing data





Validate data

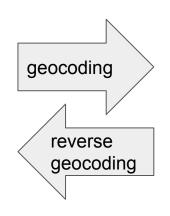
In both case you need a **Gold Standard** or **Ground Truth**, something that returns the exact value

Geocoding Vs Reverse Geocoding

Geocoding is the conversion from address to coordinates

Reverse geocoding is the opposite





Latitude 44.0499499

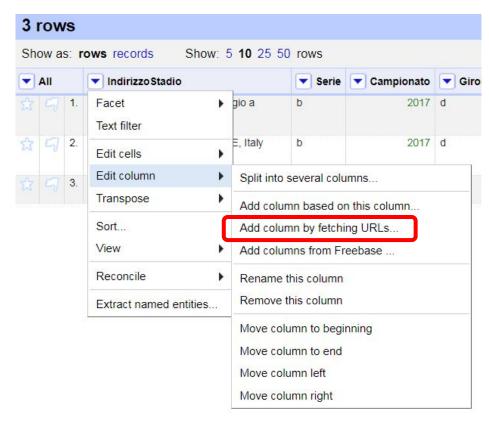
Longitude 10.04919

Openstreetmap Json Result

https://nominatim.openstreet map.org/search?q=Via Moruzzi 1, Pisa&format=json

```
place id: "16952760",
licence: "Data © OpenStreetMap contributors, ODbL 1.0. https://osm.org/copyright"
osm type: "node",
osm id: "1477804118",
boundingbox:
         "43.7193809",
         "43.7194809",
         "10.4237241",
          "10.4238241"
lat: "43.7194309",
lon: "10.4237741",
display name: "Area della Ricerca del CNR di Pisa, 1, Via Giuseppe Moruzzi, Don Bosco,
Pisa, PI, Tuscany, 56124, Italia",
class: "place",
type: "house",
importance: 0.52025
```

Data Enrichment with Open Refine



Edit column Add a new column by fetching URLs

GeoCoding Service - Web API

Nominatim (based on Open Street Map DB) - <u>Documentation</u>

https://nominatim.openstreetmap.org/search?q=Area della Ricerca di Pisa, Via Giuseppe Moruzzi, 1, 56124, Pisa, Tuscany, Italy

MapBox **Documentation**

https://api.mapbox.com/geocoding/v5/mapbox.places/Area della Ricerca di Pisa, Via Giuseppe Moruzzi, 1, 56124, Pisa, Tuscany,

Italy_ison?access_token=pk.eyJ1ljoiYXF1YWJsdWUiLCJhljoiY2ttZXFnbmR0MnljODJ2bnc2Znp0bGc3MCJ9.YmF_-yyqzeCeoePd OSob7g

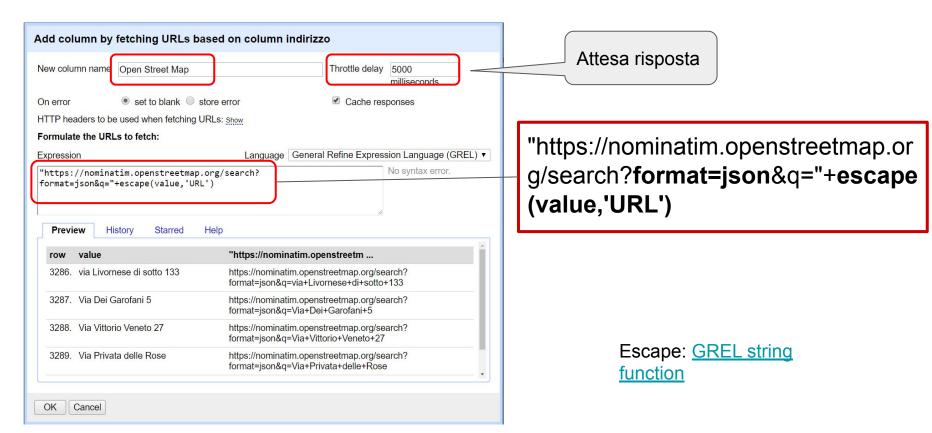
GoogleMap

https://maps.googleapis.com/maps/api/geocode/json?address=Via Moruzzi 1 Pisa&key=YOUR API KEY

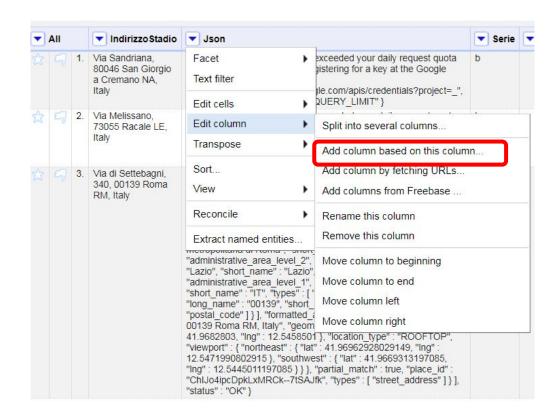
BingMap

http://dev.virtualearth.net/REST/v1/Locations?countryRegion=IT&locality=Pietrasanta&postalCode=55045&addressLine=Via Provinciale Vallecchia, 85&maxResults=10&key=YOUR API KEY

Call the Geocoding Service

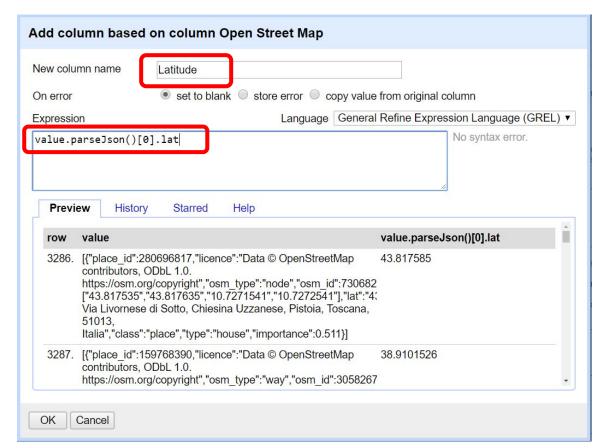


Extract Latitude from Json



I need to create a new column based on Json column

Extract Latitude from Json



value.parseJson()[0].lat

The Geocoding Service returns always a list of results, we get the first one: [0]

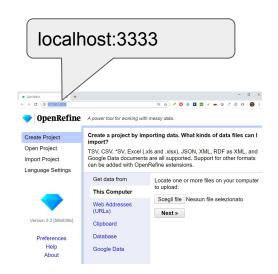
Reconciling

Reconciling

Reconciliation is the process of matching your dataset with that of an **external** authoritative source

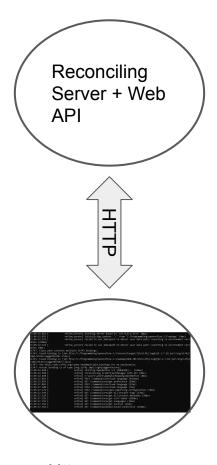
To reconcile your OpenRefine project against an external dataset, that dataset must offer a web service that conforms to the <u>Reconciliation Service API standards</u>.

OpenRefine & Reconciling





Web Browser



Http server on localhost:3333

Reconciling Targets

- fix spelling or variations in proper names
- clean up manually-entered subject headings against authorities link your data to an existing dataset
- add to an editable platform such as Wikidata
- or see whether entities in your project appear in some specific list, such as the <u>Panama Papers</u>.

Reconciling

Semi-automated

OpenRefine matches your cell values to the reconciliation information as best it can, but human judgment is required to review and approve the results

Iterative

Reconcile multiple times with different settings, and with different subgroups of your data.

External Authoritative Sources

Use an existing reconciliation service

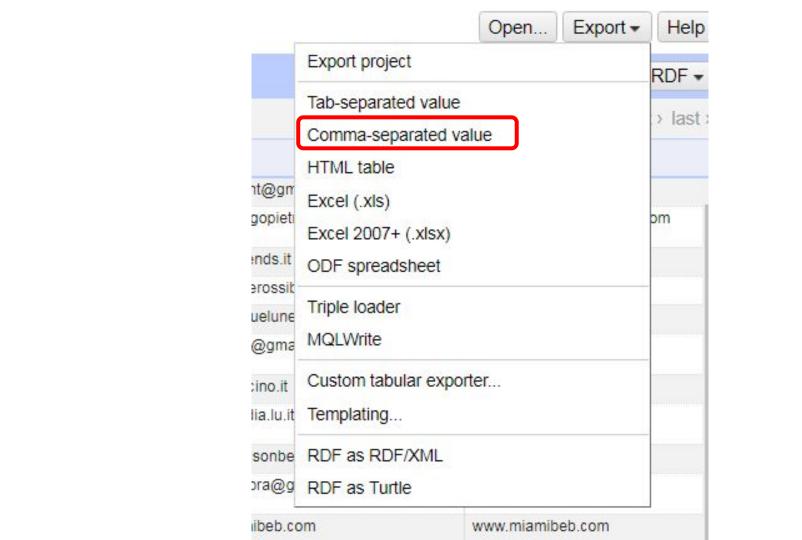
list of reconcilable authorities

further list of sources

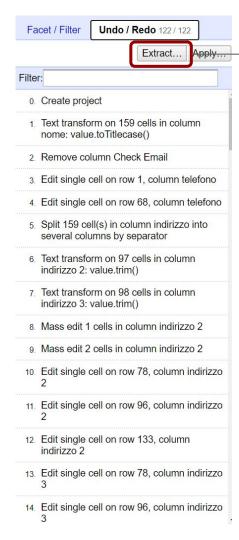
Build your reconciliation service from scratch

Build your reconciliation service from a simple CSV file

Export Data



Create a Report



The Undo/Redo panel contains the list of all operations made on the dataset

You can **extract** the list of operations in JSON format and save as a Report

Extract Operation History

Select All Unselect All

Extract and save parts of your operation history as JSON that you can apply to this or other projects in the future.

✓ Text transform on cells in column nome using expression value.toTitlecase() Remove column Check Fmail Edit single cell on row 1, column telefono Edit single cell on row 68, column telefono Split column indirizzo by separator Text transform on cells in column indirizzo 2 using expre ssion value.trim() Text transform on cells in column indirizzo 3 using expre ssion value.trim() Mass edit cells in column indirizzo 2 Mass edit cells in column indirizzo 2 Edit single cell on row 78, column indirizzo 2 Edit single cell on row 96, column indirizzo 2 Edit single cell on row 133, column indirizzo 2 Edit single cell on row 78, column indirizzo 3 Edit single cell on row 96, column indirizzo 3 Edit single cell on row 133, column indirizzo 3 Edit single cell on row 135, column indirizzo 2

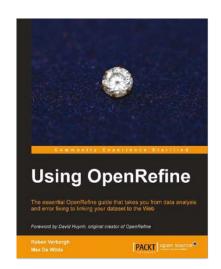
```
'op": "core/text-transform",
'engineConfig": {
  "facets": [],
  "mode": "row-based"
              "nome"
              "value.toTitlecase()",
'expression":
'onError": "keep-original",
'repeat": false.
'repeatCount": 10.
'description": "Text transform on cells in co
"op": "core/column-removal"
"columnName": "Check Email"
"description": "Remove column Check Email"
'op": "core/column-split",
"engineConfig": {
  "facets": [],
  "mode": "row-based"
"columnName": "indirizzo",
'guessCellType": true,
"removeOriginalColumn": true,
"mode": "separator".
```

Bibliography

Open Refine Home page

Official Documentation

List of Tutorials



<u>Using OpenRefine Ruben Verborgh, Max De Wilde September 2013</u>

General Refine Expression Language

<u>Jython = Python for java platform</u>